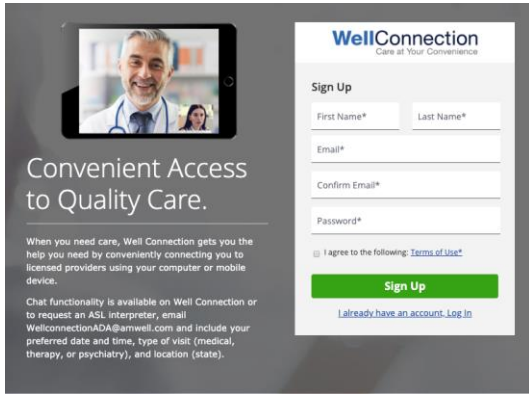
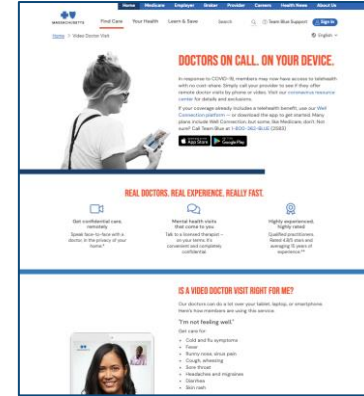


PERMANENT MESSAGES & REDIRECTS ON WELLCONNECTION APP AND WEBSITE POST 6/10 INTEGRATION



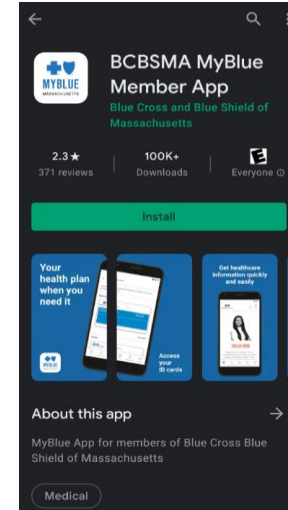
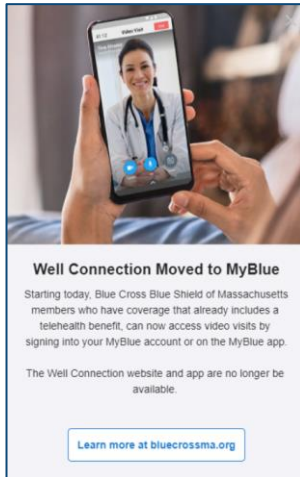
Desktop experience

When a member types the URL for WellConnection into their browser, it will take them seamlessly to MyBlue



Mobile experience

The landing page of the app will be permanently updated with this message and will also include a "Download the App" tap function which will take users directly to the app store.



MYBLUE APP POST 6/10 - WELLCONNECTION INTEGRATION

SIGN IN

Sign In

Username
karen.sample@email.com

Forgot username?

Password Show

Forgot password?

Remember me

Use Face ID

Sign In

Need to create an account?

Register Now

Home My Plan & Claims My Care My Medications My Inbox

HOME MENU

Home Menu

My Plan & Claims >

My Care >

My Medications >

My Inbox >

NEED HELP

Team Blue Support >

What's New

Submit App Feedback

Terms of Use | Confidentiality

Build 5.8.1 Version 1.0.0

Log Out

Home My Plan & Claims My Care My Medications My Inbox

MY CARE

My Care

Find Care & Understand Costs

Find a Provider & Estimate Costs >

Remote Care

Call a Nurse 24/7 >

Well Connection Video Visits >

Doctors

My Doctors >

Add/Change Primary Care Physician >

Additional Resources

Healthy Actions >

AHealthyMe >

Home My Plan & Claims My Care My Medications My Inbox

WELL CONNECTION

Well Connection MA

CHOOSE A SERVICE

Medical Care
Providers can treat you for flu, sinus infection, assess COVID-19 symptoms, and more.
VISIT NOW

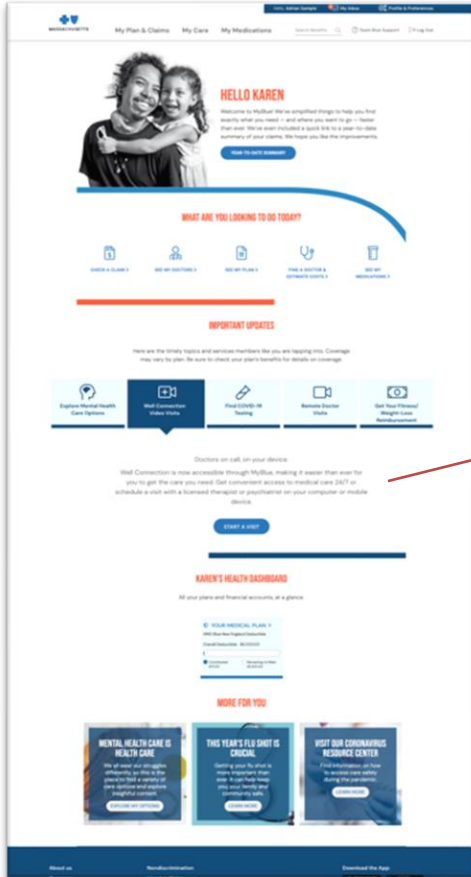
Therapy
See a licensed professional for issues such as depression and anxiety.
SCHEDULE APPOINTMENT

Psychiatry
See a board-certified psychiatrist for medication management services.
SCHEDULE APPOINTMENT

Home My Plan & Claims My Care My Medications My Inbox

YOUR WELL CONNECTION ACCOUNT

MYBLUE HOME PAGE POST 6/10 - WELLCONNECTION INTEGRATION



Explore Mental Health Care Options

Well Connection Video Visits

Find COVID-19 Testing

Remote Doctor Visits

Get Your Fitness/Weight-Loss Reimbursement

Doctors on call, on your device.

Well Connection is now accessible through MyBlue, making it easier than ever for you to get the care you need. Get convenient access to medical care 24/7 or schedule a visit with a licensed therapist or psychiatrist on your computer or mobile device.

[START A VISIT](#)

MIGRATION COMMUNICATIONS FOR MEMBERS

Members are defined as Well Connection users with a subscriber ID in their existing account

3 weeks prior to go live

- In app and push notification

Week of integration

- E-mail informing members of integration date.

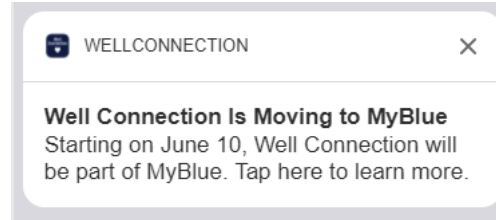
Integration date

- In app and push notification driving to MyBlue
- E-mail also informs members that previously scheduled BH appointments are available via MyBlue

One week post integration

- Final e-mail reinforcing how and where to have a video doctor visit on MyBlue

Push Notification



In App Message

